

**Advisory Commission on LTC Supports and Services
Public Education and Consumer Participation Workgroup
Office of Services to the Aging Large Conference Room
The Chandler Plaza Building, 300 E. Michigan Avenue, 3rd Floor; Lansing, MI
October 13, 2008 ~ 2:00 pm - 4:00 pm**

Agenda Item #1: Welcome, Introductions, Review Meeting Purpose

Participants: Sharon Gire, Chair, Jane Church, Co-Chair, Andy Farmer, Nora Barkey, Lisa Boyd, Carol Dye, Terry Eldred, Pamela Feinberg-Rivkin and John Payne, with Tandy Bidinger, Jenny Jarvis and Helen Love joining in on conference call.

Agenda Item #2: Review Action Items From Previous Meeting

Regarding when it would be best to hold the workgroup meetings, it was then decided that the 2nd Monday of the month would work best, but since has been determined that it would conflict with Sharon's upper management meetings so until further notice, the meetings will be scheduled either the 2nd or 3rd Monday, based on these other meeting dates and times.

Carol surveyed the original 25 workgroup members and heard back from 12 with 11 agreeing to continue and 1 who was unable. Pamela Feinberg-Rivkin, who has an elder care and catastrophic case management consulting firm in Farmington Hills, was welcomed as the newest member to the group.

Jane completed the revision of the workgroup charge by combining it with the Vision/Mission document previously provided to and approved by the full Commission in January 2008.

ACTION ITEM: Jane will contact Cynthia to determine her success in recruiting more diverse participants.

ACTION ITEM: Tandy agreed to conduct a 15 minute presentation at a future meeting on the process used in development of the Systems Change Guide for Public Involvement.

ACTION ITEM: Jane will ask Cynthia Viars to conduct a 15 minute presentation on the Midwest Academy Chart for Direct Action Organizing and the example she sent, to determine if this could be used as the model for development of the workgroup's action plan.

Helen Love provided the drafts of the Connect to Long Term Care marketing pieces, the first big public marketing effort on behalf of the Long Term Care Connections, in advance of a press release being issued.

ACTION ITEM: Helen Love will conduct a presentation at our next workgroup meeting on the lists she provided of ideas/deliverables/products with an emphasis on LTC.

DECISION: This committee will be assigned responsibility for developing a Commission protocol for publicizing events.

ACTION ITEM: Jane will obtain the DCH publicity protocol and distribute to the group.

Agenda Item #3: Preview Long Term Care Connection (LTCC) Website

Jane Church previewed the website (www.MiLongTermCare.org) and familiarized the group with its contents. It was noted that the website includes an event calendar and can be used by anyone who wants to post an event. To do so, contact the closest LTCC and request an event be posted.

ACTION ITEM: The workgroup was encouraged to further review the website on their own and submit suggestions for new or revised content.

John Payne suggested that the website should include information on consumer rights, fact sheets, checklists, and consumer alerts.

ACTION ITEM: John and Andy to work on developing a list of possible documents that could be included in a new "Consumer Rights/Issues" link and bring to the next meeting for discussion.

ACTION ITEM: Once content is agreed upon, Jane will work with the LTCCs and website developers to develop the new Consumer Rights/Issues bucket.

Agenda Item #4: Recommendation Implementation Map

- Discuss prioritization survey results
- Determine next steps
- Does action plan need revision to adequately address all components of the Task Force recommendation?

ACTION ITEM: This agenda item was moved ahead to the next meeting. Individuals who have not yet prioritized are encouraged to do so.

Agenda Item #5: Debrief/Discussion: September 22 Advisory Commission Public Hearing and Meeting

- What did we learn?
- What are we going to do with it?

Andy provided an overview and gave context on the overall direction of the commission as visible public advocates. Andy touched upon adequate funding for the entire array of LTC supports and services, what the appropriate balance of community based to facility based choices that Michigan residents should have in the new system of truly reformed

and non-fragmented care, better outcomes across the board for LTC quality of life, and to ensure an array of adequate choices for our generation and future generations.

The main topics at the hearing were related to safety net issues, such as food, heating, and housing that might otherwise allow elders to age in place. As well, caregivers came with those they cared for and talked about the strain they felt as their health declined because of lack of support for themselves and for what they are trying to do.

It was suggested that a proclamation should be acquired from the Governor's office to proclaim a month as Long Term Care Awareness Day and plan town hall meetings in every county.

Agenda Item #6: Review Outline of PCP CE Curriculum, Requirements

ACTION ITEM: This agenda item was moved ahead to the next meeting.

Agenda Item #7: Meeting Evaluation, Adjourn

This meeting was adjourned at 4:05 p.m.

The next meeting is scheduled for Monday, November 10, 2008, at 2:00 p.m. at Office of Services to the Aging in The Chandler Plaza, 300 E. Michigan Avenue; Lansing, on the 3rd floor in the large conference room.